

# Get Prepared. Get Found. Get Results.

## A Liquid Web Designs' seminar series

### Software on the cheap: FREE software tools that can help grow your small business.

**How do you equip your office computers with the software tools that will allow you to do practically anything imaginable for your business and spend almost nothing? Open Source.**

#### Who should attend?

Small business owners interested in learning how to organize, maintain and market their business using powerful but free business software and tools.

#### Summary:

Business owners are always looking for ways to be more effective in maximizing efforts without sacrificing quality. Liquid Web Designs, specialists in Open Source Software, is here to introduce you to a world of mostly FREE business software tools to grow your business. There exists an entire world of tools that can help you perform better and save you big! You can benefit in the areas of email management, customer relations management (CRM), project management, marketing, desktop publishing, document management, office management, eLearning and more!

Open Source is used by some of the largest companies in the world. Companies such as Cisco, Canada's Federal Government, Ticket Master, Google, Yahoo!, Facebook, iStockPhoto, LinkedIn, Priceline.com and lots more. Come learn what they already know – Software doesn't have to be expensive to be effective!

#### What we'll cover:

- Learn what Open Source Software (OSS) is and why its free
- Identify the six key target areas of business process and identify Open Source solutions for each
- Learn how to integrate Open Source Software into your daily business routine
- Dispel the myths about Open Source software

#### About the Presenter:

Ed Rosemond – President/CEO Liquid Web Designs. Ed is a seasoned Internet and Marketing professional with 8+ years experience in web technology, corporate branding, and online marketing.

Ed is especially adept in devising business strategies that navigate the sometimes confusing relationship between Internet technology, design, marketing and human interaction. His company, Liquid Web Designs, has delivered successful design strategies and marketing solutions to well over 100 small businesses.

Ed most recently has developed an easy-to-understand comprehensive strategy that helps small businesses get the most out of their website, its traffic and social network marketing.

#### Length:

45 minutes