

Site Usage

2,437 Visits

27.33% Bounce Rate

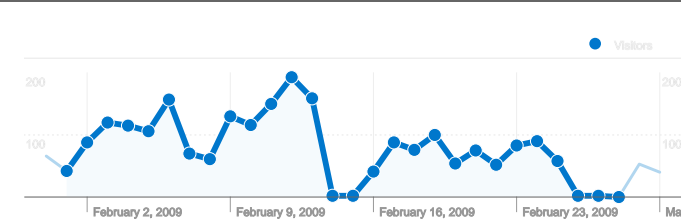
8,676 Pageviews

00:03:17 Avg. Time on Site

3.56 Pages/Visit

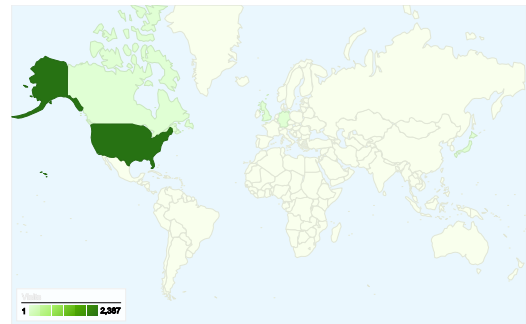
75.34% % New Visits

Visitors Overview

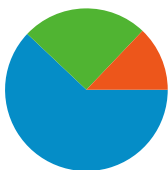


Visitors
1,979

Map Overlay world



Traffic Sources Overview



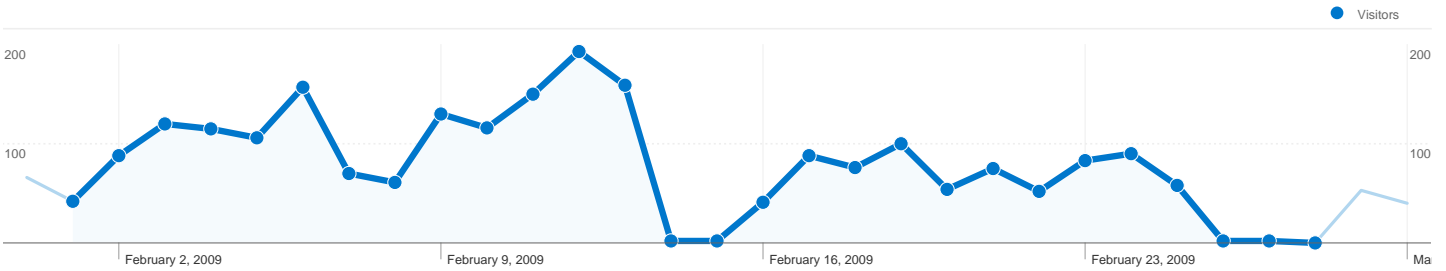
- **Search Engines**
1,512.00 (62.04%)
- **Direct Traffic**
611.00 (25.07%)
- **Referring Sites**
314.00 (12.88%)

Content Overview

Pages	Pageviews	% Pageviews
/dining.php	1,751	20.18%
/index.php	1683	19.40%
/events.php	1,630	18.79%
/catering.php	1301	15.00%
/calendar.php	910	10.49%

Entrance Sources: /

Source	Pageviews	% visits
google	2,193	45.19%
(direct)	1,073	22.11%
opentable.com	281	5.79%
yahoo	279	5.75%
msn	261	5.38%



1,979 people visited this site

 **2,437** Visits

 **1,979** Absolute Unique Visitors

 **8,676** Pageviews

 **3.56** Average Pageviews

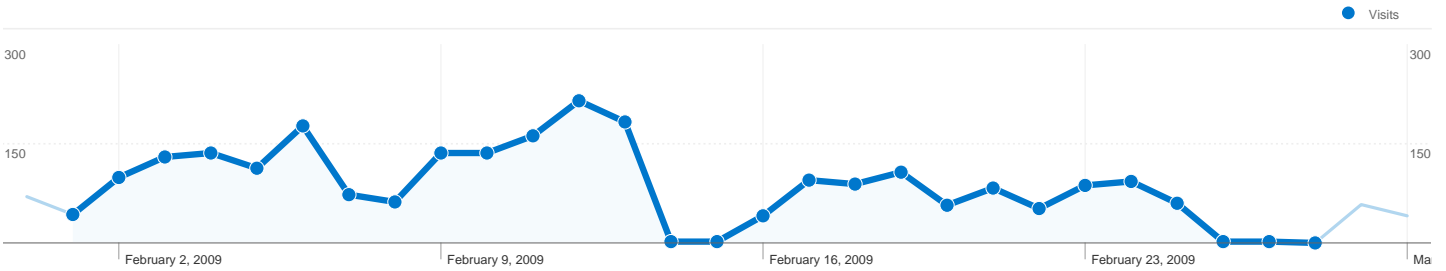
 **00:03:17** Time on Site

 **27.33%** Bounce Rate




 **75.34%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,024	83.05%	T1	837	34.35%
Firefox	262	10.75%	Cable	632	25.93%
Safari	98	4.02%	Unknown	603	24.74%
Chrome	16	0.66%	DSL	320	13.13%
Mozilla	14	0.57%	Dialup	26	1.07%



All traffic sources sent a total of 2,437 visits

-  25.07% Direct Traffic
-  12.88% Referring Sites
-  62.04% Search Engines

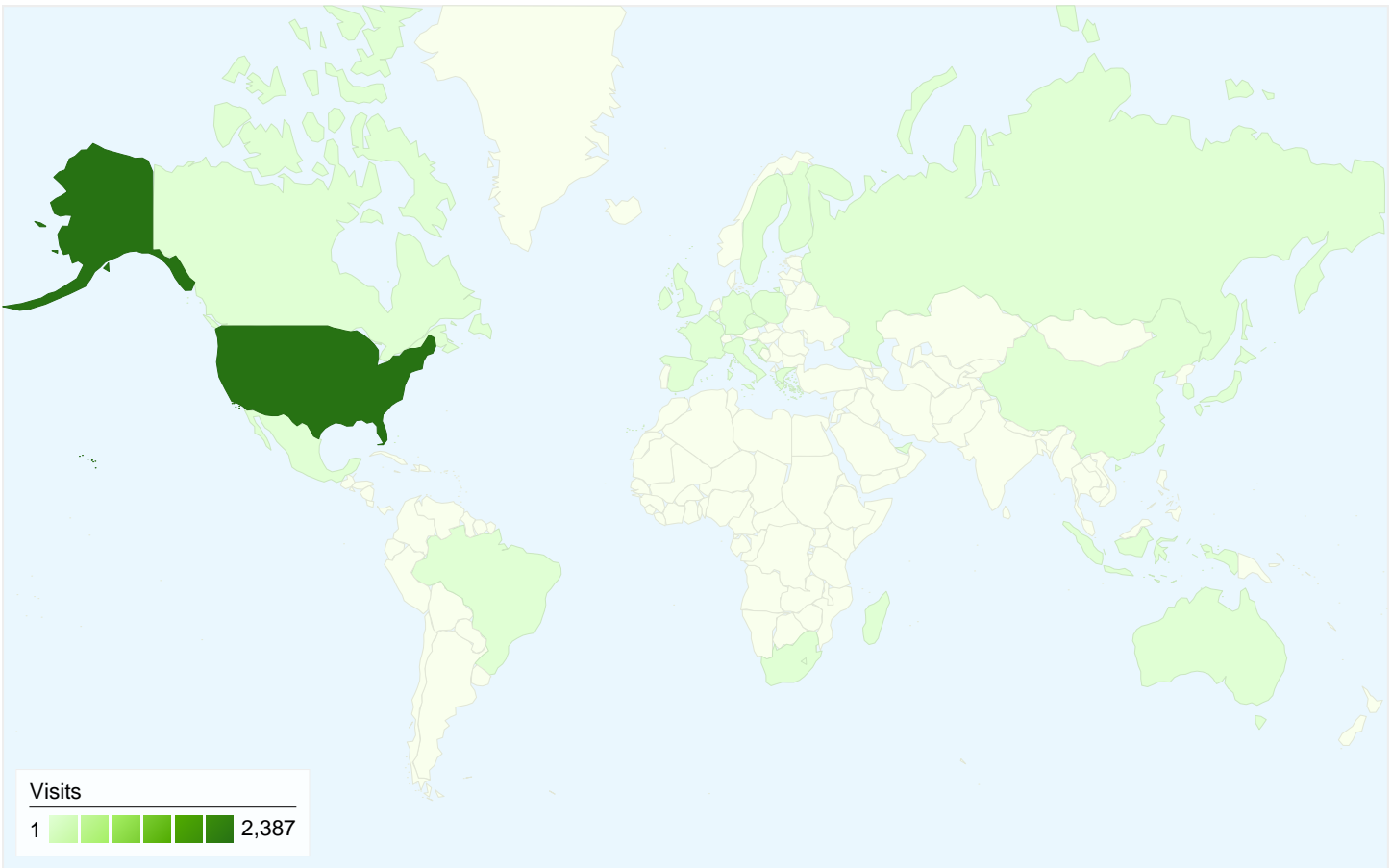


- Search Engines
1,512.00 (62.04%)
- Direct Traffic
611.00 (25.07%)
- Referring Sites
314.00 (12.88%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	1,141	46.82%
(direct) ((none))	611	25.07%
yahoo (organic)	209	8.58%
msn (organic)	80	3.28%
opentable.com (referral)	71	2.91%

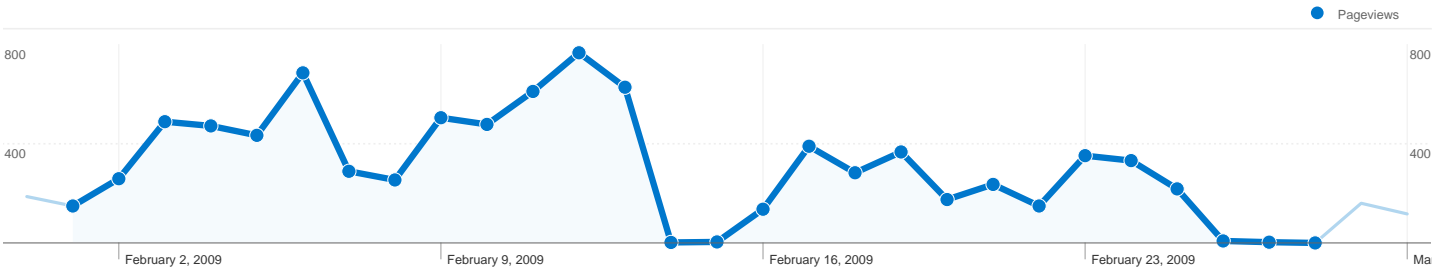
Keywords	Visits	% visits
sydneys sweet shop	284	18.78%
sydneys	280	18.52%
sydneys upper marlboro	85	5.62%
sydneys sweets in upper	56	3.70%
sydneys shop upper marlboro	55	3.64%



2,437 visits came from 31 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
2,437 % of Site Total: 100.00%	3.56 Site Avg: 3.56 (0.00%)	00:03:17 Site Avg: 00:03:17 (0.00%)	75.50% Site Avg: 75.34% (0.22%)	27.33% Site Avg: 27.33% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,387	3.60	00:03:21	75.12%	26.06%
Japan	5	1.00	00:00:00	60.00%	100.00%
Canada	5	1.40	00:00:09	100.00%	80.00%
Germany	4	1.00	00:00:00	100.00%	100.00%
United Kingdom	4	1.00	00:00:00	100.00%	100.00%
Mexico	3	1.00	00:00:00	100.00%	100.00%
China	2	1.50	00:00:30	100.00%	50.00%
Spain	2	1.00	00:00:00	100.00%	100.00%
Brazil	2	1.00	00:00:00	100.00%	100.00%
Czech Republic	2	1.00	00:00:00	100.00%	100.00%



Pages on this site were viewed a total of 8,676 times

8,676 Pageviews

6,259 Unique Views

27.33% Bounce Rate

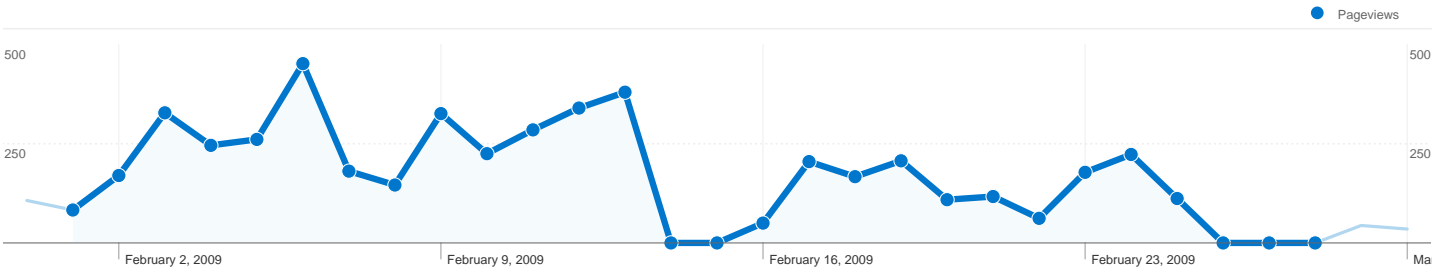
Top Content

Pages	Pageviews	% Pageviews
/dining.php	1,751	20.18%
/	1,683	19.40%
/events.php	1,630	18.79%
/index2.php	1,301	15.00%
/calendar.php	910	10.49%

Entrance Sources:

Feb 1, 2010 - Feb 28, 2010

Comparing to: Site



This page was viewed 4,853 times via 67 sources

Content Performance

Source	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
google	2,193	1,633	00:01:13	30.85%	28.91%	\$0.00
(direct)	1,073	806	00:01:21	16.44%	27.21%	\$0.00
opentable.com	281	197	00:01:07	7.58%	22.78%	\$0.00
yahoo	279	194	00:00:46	37.80%	29.75%	\$0.00
msn	261	185	00:01:05	14.52%	23.75%	\$0.00
washingtonpost.com	130	79	00:01:18	9.09%	16.15%	\$0.00
live	110	91	00:01:17	23.33%	27.27%	\$0.00
dc.metromix.com	107	64	00:01:11	0.00%	16.82%	\$0.00
restaurant.com	94	62	00:01:39	5.88%	18.09%	\$0.00
events.insidenova.com	32	19	00:01:49	0.00%	18.75%	\$0.00

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